



THE JAPANESE ARTS FOUNDATION

Presents

KIZUNA GALA

Friday, November 17th

Salvage One

1840 W Hubbard St, Chicago, IL 60622

SPONSOR KIT

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ABOUT

The Japanese Arts Foundation



Established as a 501(c)(3) nonprofit organization, the Japanese Arts Foundation is a vibrant, dedicated institution that is passionate about providing equal access, education, and support to the Japanese arts scene in Chicago's diverse community and beyond. Our goal at the JAF is to celebrate and embrace the rich tapestry of voices that contribute to the exploration and expansion of Japanese arts and culture.

Since our inception in 2016, the Japanese Arts Foundation has been steadfast in our mission to promote the appreciation and understanding of Japanese arts. We achieve this by organizing one-of-a-kind programs and providing open educational opportunities that ensure Japanese art and culture are accessible to everyone, irrespective of their background. In doing so, we proudly showcase the wealth of talent, ideas, and creativity that our multicultural community of artists, thinkers, and makers has to offer.

Kizuna Gala

The Japanese Arts Foundation in partnership with our sister organization the Japanese Culture Center is hosting our annual fundraising gala on Friday, November 17th at Salvage One. The evening promises a night of fine Japanese cuisine, spirits, and artistic performances and activities while connecting to our diverse community of artists, thinkers, and makers. This fundraising gala directly supports our efforts to support the Japanese Arts Foundation and its broad community.

Last year we explored the art of kintsugi at our gala, and this year we highlight kizuna / 絆, or the enduring bonds between people—close relationships forged through mutual trust and support. Originally describing the rope used to tether domestic animals such as horses and dogs, the meaning of kizuna has evolved over the years. A passage in *The Tale of the Heike*, compiled in the 13th century, uses the term to refer to the bonds of love between a father and his children. More recently, kizuna has gone beyond bonds tying together family and close acquaintances; it is now used in a broader sense of human ties and connections. Of particular note is the kizuna born among people during natural calamities, which fosters feelings of solidarity and serves as the underlying strength to overcome hardships. As we find ourselves moving to a new side of the COVID-19 pandemic, we are proud to highlight this concept that has already permeated our community.

Your Support

Throughout the tumultuous years of the COVID-19 pandemic your support gave us the ability to host 5 major festivals and events in the Garden of the Phoenix annually that welcome over 15K visitors, nourish the strong partnerships we have made with Chicago Public Schools, Chicago Public Library, Chicago Park District, Embarc, and My Block, My Hood, My City, and many more so we are able to regularly serve the Chicagoland K-12 learning community. This year we hosted 15 different schools, and taught Japanese art and culture workshops to over 500 students! Among the workshops we featured this year taught a myriad of Japanese arts to students, including calligraphy, haiku, origami, ikebana, animation, tea ceremony, and manga drawing. Not to mention quarterly Japanese film screenings with robust programs, and participation in over 35 public festivals and cultural events throughout the city.

In addition, we are thrilled to announce this year we purchased a new building at 2940 N. Lincoln and are entering a new chapter in our history as we expand to accommodate even more growth and ways to bring our community together. To achieve these ambitions your support is more important than ever before. We look forward to paving this new path with our community by our side!

The Japanese Culture Center

The Japanese Culture Center (JCC) was established in 1977 in Chicago by Aikido Shihan (Teacher of Teachers) and Zen Master Fumio Toyoda to make some of the martial arts, crafts, and philosophical riches of Japan available to the public.

Today the JCC continues this tradition, offering classes in over a dozen martial and cultural arts. The Center is not a museum where lifeless objects are displayed; it is a school where living skills are passed on person to person from generation to generation. You become an active participant in arts that have been around for centuries.



Tanuki Sponsor \$5000

5 VIP Tickets to gala
 Private Japanese Arts workshop for up to 10
 Sponsorship recognition in the gala, link from gala to your website, logo on gala page, logo on material advertisements
 logo on entrance signage and on gala invitations

Kitsune Sponsor \$7500

Sponsor receives exclusive sponsorship of JCC/JAF public event or program
 Sponsor receives prominent logo positioning within gala
 Three JCC/JAF sponsored social media posts on Instagram 8K and Facebook 11K
 Thank you and acknowledgment in Newsletter with over 10K subscribers
 20 VIP tickets to Gala
 Private whisky tasting at the Gala
 Private Japanese Arts workshop for up to 20
 Private Tour at Art Institute Japanese Collections or Garden of the Phoenix
 Prominent recognition on the JAF website landing homepage
 Sponsorship recognition from previous packages

Yatagarasu Sponsor \$10000+

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